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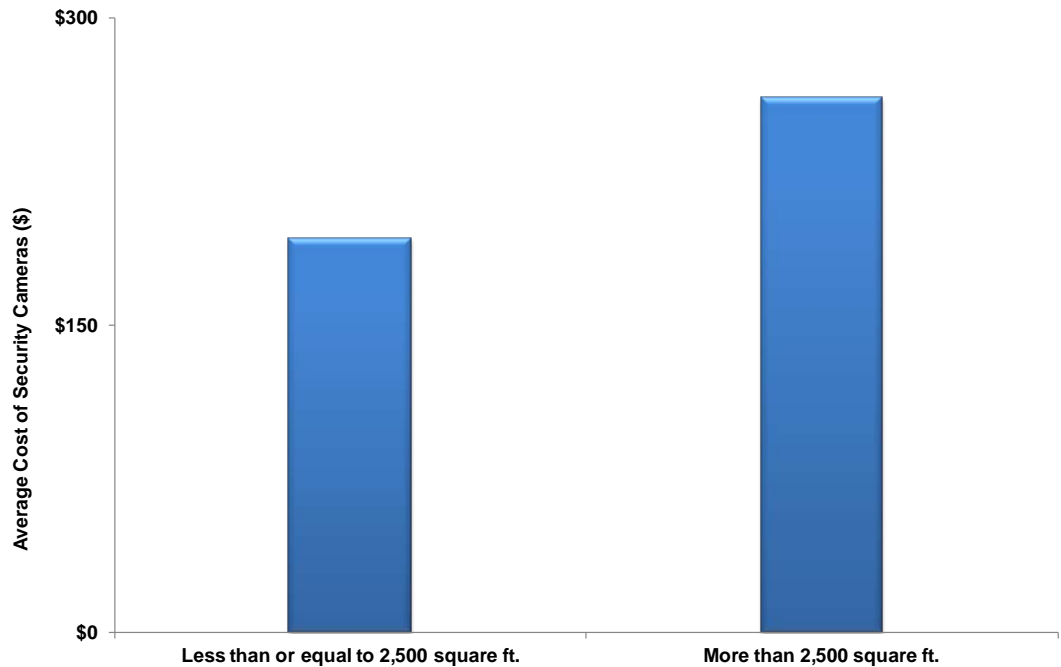
SYNOPSIS

Digital Video Security Cameras compiles data from multiple surveys to present a comprehensive analysis of the market for networked security cameras, including current adopters, top brands, and the impact of new remote-management services.

Parks Associates' **Connected Home Systems & Services** research service analyzes the market for home management systems and services, including security, energy, and controls.

Networked Security Camera Purchase Cost by Home Size

(2011 U.S. Networked Security Camera Buyers)



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ANALYST INSIGHT

“Many network security cameras owners are intrigued by a bundle of services that include a camera but may well extend to energy management and lighting control. The market for network security cameras is in transition as broadband and security providers expand their home management services.”

— **John Barrett**, *Director, Consumer Analytics*, **Parks Associates**

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